



Ciudad de México, July 8, 2019

REINER JAHN
PROJECT COORDINATOR MEXICO

Roger Sims
Project Coordinator H2H

Herewith we request and express the intention to be considered in Project 100 x 100.

1) APPLICANT INFORMATION:

Rotary Club
 Rotaract Club (sponsor Rotary club _____)
 Interact Club (sponsor Rotary club _____)

Name Club Rotario PUEBLA - REFORMA

Address Boulevard Hermanos Serdan 141, Col. Amor, CP.72140 Puebla, México. Tel:+ 52 222 260 9177

District: 4185 and Club Number: 22081

2) NAME OF THE PROJECT

MEXICAN KIDS CAN LEARN WITH DIGNITY.

3) OBJECTIVES OF THE PROJECT

Provide support to allow children to keep on learning, given the universal right, even in the case of a terminal illness.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG-TERM BREAK DOWN

SHORT TERM. The Club Rotario Puebla-Reforma, from District 4185, has, since 2018, developed the management and implementation to have a dignified space in which children with terminal cancer can continue their studies, while being hospitalized at the Hospital del Niño Poblano for either short or long-term stays.

LONG TERM. To establish, for the developed infrastructure, the proper equipment for the identified needs, along with the person responsible for the SEP program inside the Hospital del Niño Poblano.



5) EXPLANATION OF THE PROJECT'S SUSTAINABILITY (AS APPLICABLE)

**HISTORY OF HOSPITAL DEL NIÑO POBLANO (LOCATION)
HOSPITAL OF THE POBLANO CHILD**

(L)





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BACKGROUND.

On april 10, 1989, based on the *Ley General de Salud y de los Derechos del Niño*, the foundation stone was laid for the construction of the building that today is the Hospital del Niño Poblano, opening its doors in 1992.

The Hospital del Niño Poblano (HNP), was created by decree on July 29, 1999 with the institutional objective to: "Take care, in the state, mainly from marginalized areas, of the children that require medical attention of the third level, and who lack medical services of social security, in order to strengthen the actions taken by the state in matters of health, with high impact social actions relative to preventive, healing and rehabilitation aspects."

The HNP is an institution created by the Secretaría de Salud (normative and regulatory agency from the federal government in the health sector of Mexico), with the objective of contributing to the strengthening of the Sistema Estatal de Salud (State Health System) through preventive programs and widening the reach of research programs in order to lower the morbidity and mortality rates within the pediatric population of the state.

Within the programs for attention and classification of services, there is an area that matters in this project, and that corresponds to **children with cancer**, in its medium to long term stays, due to their treatments, and especially those in terminal stages. It is expected to provide one of the most important universal rights, "the right to continue living like the rest of the population." This is the project that the Puebla-Reforma Club established for the **Project 100 years, 100 actions for México**.

In 2018, the WHO (World Health Organization) implemented, along with some associates, the Global Initiative for Childhood Cancer in order to offer technical assistance in matters of leadership as well as support to governments for the creation and maintenance of quality programs dedicated to childhood cancer. Its objective is to reach a survival rate of at least 60% of the children with cancer worldwide by 2030. This number represents approximately double the rate of the actual survival rate. Early treatment could save a million more lives in the next ten years.



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General Statistics; burden related to childhood cancer worldwide:

- Cancer is one of the main causes of death worldwide. In 2012 there were 14.1 million new cases and 8.2 million deaths related to cancer.
- 57% of new cancer cases in 2012 occurred in less developed regions of the world like Central America and parts of Africa and Asia; 65% of deaths by cancer worldwide also happened in these regions.
- The number of new cancer cases is predicted to rise to close to 23.6 million by the year 2030.

In **1959**, the United Nations General Assembly adopted the Declaration of the Rights of the Child. It marked the first major international consensus on the fundamental principles of children's rights.

The Declaration of the Rights of the Child establishes ten principles:

1. The right to equality, with no distinction of race, religion or nationality,
2. The right to have a special protection for the physical, mental and social development of the child.
3. The right to a name and a nationality from birth.
4. The right to adequate food, housing and medical attention.
5. The right to an education and to special treatment for those children who suffer any physical or mental handicap.
6. The right to love and understanding from its parents and society.
7. The right to recreational activities and a free education.
8. The right to be the first to receive help in any circumstance.
9. The right to protection from any form of abandonment, cruelty or exploitation.
10. The right to be raised within a spirit of comprehension, tolerance, friendship among people and universal brotherhood.

From these rights, we can identify in a more specific way:



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The right to be treated equally.

The right to equality, without distinction of race, religion or nationality.

The right to receive special care.

Has the right to receive special care, special treatments and education when its particular situation requires it.

The right to receive an education.

Every child has a right to an education. Education consists not only in learning to read and write but constitutes the basis of their personal development.

Despite the importance of education, there are millions of children around the world who cannot get access to it, that is why we emphasize the importance of this right, to get free education without discrimination.

Cancer References and numbers.

- Main cause of death by sickness between the ages of 5 and 14.
- Between 5000 and 6000 new cases per year
- Prevalence: 20,000 per year
- 65% are diagnosed in the late stages
- Global survival to 5 years: less than 40%
- Around 2,300 children lives per year
- Mortality from cancer in children 15 or younger in 2012 in Mexico was 10% higher than in the rest of the continent, and 48% higher than in Europe. (Source WHO, IARC, GLOBOCAN 2012)

Therefore, and based on the attention and prevention strategies of the actions that guarantee those conditions, we established this project, which to this date maintains a development plan, specially in the management with authorities for the building of the first stage of the project, which will be in charge of the Puebla-Reforma Club and that consists of the building and expansion of the existent classroom.

For the operation of the classroom that will be developed together with the teachers at the hospital, we need the adequate equipment that will



provide basic pedagogic conditions for the children that stay in the hospital for their treatment (both inpatient and outpatient). We have an agreement with the Hospital del Niño Poblano to provide them with a new infrastructure and its equipment, where the hospitals administration is committed to maintain and preserve the provided goods with its own resources, that as a public institution gets, guaranteeing the preservation and sustainability of the investment.

6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN ITS VULNERABLE SITUATION, ATTACHING IMAGES.

The direct beneficiaries are the children who suffer from cancer, in the treatment stage, mainly those who have a terminal diagnosis, who, many times, because this is a public hospital open to low income families, lack the basic lay and open education.

The indirect beneficiaries are children who will attend the classroom for short term stays, as well as family members who stay with the children, as it makes it easy for them to study in the classroom.

7) LOCATION OF THE PROJECT

Hospital del Niño Poblano, (Hospital of the Poblano Child) boulevard del Niño Poblano s/N°, Reserva Territorial Atlixcayotl, Puebla, Mexico.

8) AREA OF FOCUS

- Peace and conflict resolution
- Disease prevention and treatment
- Water, sanitation, and hygiene
- Maternal and child health
- Literacy and basic education
- Community economic development
- Other (please specify _____)

8) PROJECT BUDGET

The budget of the projects is \$ 194,560.00 pesos, with the following proposed funding:

SOURCE	AMOUNT IN PESOS
Mexico commitment from applicant	\$20,000.00
Proposed support from other Mexico sources FURMEX Other (please specify)	\$ 0.00
Proposed US Heart 2 Heart support	\$174,560.00



TOTAL	\$194,560.00
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Note: The minimum commitments from applicants are as follows:

	<u>Project Size (pesos)</u>	<u>Minimum Commitment (pesos)</u>
Rotary clubs	10,000 – 100,000	20% of total project budget
Rotary clubs	100,000 – 200,000	20,000
Rotaract and Interact clubs	10,000 – 200,000	10% of total project budget

1) The project detailed expenditures are as follows:

DESCRIPTION	PRICE & QUANTITY	TOTAL
Acrylic board (1.50x1.20m)	4- \$970.00	\$3,880.00
Acrylic board (1.78x1.20m)	1- \$1,319.00	\$1,319.00
MDF Desks (1.20x0.76x0.47m)	2- \$4,800.00	\$9,600.00
Glass/aluminum Desks (0.90x0.60x0.74m)	3- \$2,600.00	\$5,200.00
Work Tables (1.20x0.76x0.47m)	6- \$1,050.00	\$6,300.00
White plastic chairs "slick slick"	4- \$439.00	\$1,756.00
Plastic/Aluminum Chairs "Lifetime"	8- \$430.00	\$3,440.00
Black/Aluminum Vinyl Chairs "Yata"	Paq. 6- \$3,500.00	\$3,500.00
MDF White chairs "Italia"	3- \$899.00	\$2,697.00
Wheelchairs "Ortolab"	2- \$1,700.00	\$3,400.00
Vynil Executive chair	1- \$2,299.00	\$2,299.00
Triplay bookshelf (1.80x0.60m) with 5 compartments	1- \$2,158.00	\$2,158.00
Aluminum file cabinet with 3 drawers (0.33x0.72m)	2- \$2,550.00	\$5,100.00
Cooling tower fan "Advio"	1- \$880.00	\$880.00
White projection screen (1.20x1.20m)	1- \$1,689.00	\$1,689.00
Water cooler base "Royal"	1- \$1,220.00	\$1,220.00
PRINT HP COLOR LASER JET	2- \$6,999.00	\$13,998.00
"IMAC" Apple MMQA2E	3- \$26,999.00	\$80,997.00
IPAD AIR APPLE	2- \$12,199.00	\$24,398.00
DVD Player "DP132"	1- \$729.00	\$729.00
	TOTAL	\$174,560.00



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SIGNATURES

APPLICANT NAME

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PROJECT LEADERS DURING PROJECT DURATION – NAMES AND SIGNATURES

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